



United Nations Educational,
Scientific and Cultural Organization

**Nadezhda K. Krupskaya Prize,
International Reading Association
Literacy Award and Noma Prize
1981**

67 NOV 1981

Meeting on 26, 27 and 28 August 1981 at Unesco Headquarters in Paris, THE JURY appointed by the Director-General to award the Nadezhda K. Krupskaya Prize, the International Reading Association Literacy Award and the Noma Prize in recognition of the services of institutions, organizations or individuals having distinguished themselves by making a particularly meritorious and effective contribution to the struggle against illiteracy,

Recalling that the Nadezhda K. Krupskaya Prize, the International Reading Association Literacy Award and the Noma Prize were endowed in 1969, 1979 and 1980, respectively, through the generosity of the Government of the Union of Soviet Socialist Republics, the International Reading Association and Mr Shoichi Noma,

Observing that the submissions examined this year testify to the variety of ways and different scales on which the struggle against illiteracy is being waged: several submissions being nation-wide government campaigns intended to vanquish illiteracy within years or decades, others being smaller-scale but innovative and imaginative programmes sponsored by non-governmental organizations, and still others representing the work of selfless men and women who in many places and in many ways have made the cause of literacy the mission to which they have dedicated their lives,

Noting with satisfaction that the record number of candidatures submitted this year is a significant indicator of the increasing importance being given to literacy work as a means for advancing the cause of development and enhancing the dignity of mankind,

Having examined the 41 nominations submitted by governments and international non-governmental organizations and in compliance with the stipulations and criteria of the General Rules,

has unanimously decided to award,
firstly, the 1981 Nadezhda K. Krupskaya Prize

to the FEDERATION OF CUBAN WOMEN for its dedicated service to the education of Cuban women through (1) its contribution to the national literacy campaign; (2) its noteworthy educational innovations and organizational ingenuity in providing women with convenient and appropriate opportunities for pursuing their education from the literacy to the post-literacy levels; (3) the important contribution it has made to the national campaign to provide all citizens with six years of education; (4) the model which its programme offers of education which while non-formal in its methods and organization is conceived in a framework of life-long learning linking the literacy class to the mainstream of national education;

secondly, to confer the
International Reading Association Literacy Award for 1981

upon the DEPARTMENT OF ADULT EDUCATION OF THE STATE OF BIHAR, INDIA for conducting under challenging conditions an effective and massive state-wide literacy campaign, as part of India's National Adult Education Programme, which is characterized by (1) the dynamic leadership of the State Government and the active participation of professional bodies and institutions, non-governmental organizations and the communities and centres served by the programme; (2) the effective mobilization of human and material resources; (3) a spirit of partnership between government and voluntary organizations in the struggle against illiteracy; (4) the close linkages achieved between education and development actions; and (5) the systematic arrangements for providing technical support to the programme in the development of curricula and instructional materials, the training of staff and the continuous monitoring and evaluation of operations through the State Resource Centre, district resource units and specialized institutions;

and, thirdly, to bestow the Noma Prize

upon the NATIONAL LITERACY COMMITTEE OF THE PEOPLE'S REPUBLIC OF ANGOLA for its courageous efforts to confront and overcome the problem of illiteracy by (1) mobilizing government institutions at all levels as well as political and social organizations and the citizenry as a whole through an effective promotional campaign carried out by radio, television and the press; (2) the extensive use of volunteer teachers, particularly youth organized into literacy brigades and trained through intensive short courses; (3) developing instructional materials in six national languages as well as in Portuguese in order to preserve and foster a rich and diverse cultural heritage while, at the same time, furthering national solidarity; and (4) far-sightedly according to literacy a priority among development activities at a time when many urgent needs and challenges are competing for the limited resources available;

THE JURY conscious of the need to recognize, reward and encourage those projects and activities in the field of literacy which can serve as a source of inspiration and emulation has further decided

to confer honourable mentions of the
Nadezhda K. Krupskaya Prize

upon the RESEARCH CENTRE FOR ADULT EDUCATION OF THE PEOPLE'S REPUBLIC OF THE CONGO for having undertaken a literacy campaign both massive in scale and innovative in character which responds to the needs of the population being served and enjoys their active support, for its skillful planning of literacy work as a continuous and phased action, as well as for the laudable example it sets of the continuation and expansion through national initiative of a programme begun with international co-operation and support; and

upon Mr NAIL MAHMOOD AL-SAIDI OF IRAQ for thirty years of dedicated service to the cause of literacy rendered in both his personal and official capacities and for the innovations in methods and organization he has introduced in Iraq and which have had a significant impact upon the conduct of literacy work in the Arab States;

to award honourable mentions of the
International Reading Association Literacy Award

to THE LITERACY SERVICE OF THE NATIONAL OFFICE OF RURAL PROMOTION OF THE IVORY COAST for having successfully integrated literacy into a programme of rural development conceived in the perspective of a national policy of fostering greater social justice, for having systematically planned literacy actions on the basis of the expressed needs and wishes of the participating populations and for having accorded to research and evaluation a key role in the planning and conduct of programme operations; and

to the "ON THE MOVE" PROJECT OF THE BRITISH BROADCASTING CORPORATION for the example it sets of using innovative means for reaching the illiterate in industrialized societies—who perceiving their inability to read and write not merely as a problem but as a shame are difficult to contact and serve—through a multi-media approach combining television, radio and print with a nation-wide referral system and locally organized tutorial services;

to award honourable mentions of the
Noma Prize

to PROFESSOR MANUEL DE JESUS MANZANARES, DIRECTOR-GENERAL OF ADULT EDUCATION IN HONDURAS for a life's work devoted to the cause of education and, more particularly, for his initiatives which led to the launching of a national literacy campaign in 1980 which has already reached more than a quarter million people, as well as for his pivotal role in the Functional Education and Accelerated Elementary Education Programme for Adults and the improved methods he has introduced to adult education in Honduras and the impact which these have had elsewhere in Central America; and

to DHARMA WANITA INDONESIA, a non-governmental organization composed of the wives of Indonesian civil servants, for having launched an impressive literacy programme intended to complement and support the literacy actions being undertaken by the government, for the imagination and energy with which this campaign has been conducted and the excellent results it has yielded as well as for the model of dedicated service and generosity which this programme displays to the international community;

Having examined with keen satisfaction thirty-two other submissions for the 1981 prizes for meritorious service in the field of literacy, THE JURY wishes to pay special tribute to the following: SHARWNIRVAR BANGLADESH (Self-Reliant Bangladesh) for its massive literacy programme based upon local initiative and voluntary action which has yielded impressive results and contributed to a renewal of rural life in the communities served; the RURAL PRESS OF THE UNITED REPUBLIC OF TANZANIA for having launched newspapers covering a large proportion of the rural population and contributing significantly to the practice of reading and the retention of literacy; the LITERACY PROMOTION PROJECT OF LAUBACH LITERACY INTERNATIONAL of the UNITED STATES OF AMERICA for its outstanding service over many years in raising public consciousness to the problem of illiteracy both nationally and globally and in recruiting and training voluntary literacy workers; and to the WORLD ORGANIZATION OF THE SCOUT MOVEMENT for the promising efforts it has undertaken to engage the energies and commitments of youth in the struggle for a more literate world;

THE JURY was encouraged to note the recent launching of promising literacy efforts in several countries, such as the carefully planned programme recently initiated by the GOVERNMENT OF ECUADOR, and anticipates reviewing the fruitful results of these programmes in future years;

Finally, mindful of the distressing and debilitating levels which illiteracy reaches in the least developed countries—in fourteen of which the illiteracy rate exceeds seventy-five per cent of the adult population and in some cases reaches ninety-nine per cent among women—and the meagre resources which these countries dispose to confront this devastating problem, THE JURY launches an urgent appeal to the international community to demonstrate its active solidarity with those nations most severely afflicted with the curse of mass illiteracy in order that this threat to development and offence to human dignity may be vanquished in the last decades of this century.

Members of the Jury:
Mr Malcolm Adiseshiah, Chairman
H.E. Mr Rodolfo Barón Castro
H.E. Mr Ben Mahdy Cissé
Mr G.N. Filonov
Mr Jasim M. Al Hassoon
Mr James Robbins Kidd
Mr Thomas G. Sticht