INTERGOVERNMENTAL MEETING OF EXPERTS
ON THE PRELIMINARY DRAFT CONVENTION
ON THE PROTECTION OF THE DIVERSITY OF CULTURAL CONTENTS
AND ARTISTIC EXPRESSIONS

Paris, UNESCO Headquarters, 20-25 September 2004, Room II

32 C/RESOLUTION 34

DESRABILITY OF DRAWING UP AN INTERNATIONAL
STANDARD-SETTING INSTRUMENT ON CULTURAL DIVERSITY
(17 October 2003)

The General Conference,

Having examined document 32 C/52 containing the Preliminary study on the technical and legal aspects relating to the desirability of a standard-setting instrument on cultural diversity, and the observations made by the Executive Board in that regard at its 166th session,

Having taken note of the reference included in that document, in accordance with 166 EX/Decision 3.4.3, to the relevant international legal instruments with regard to cultural diversity, and more particularly the protection of the diversity of cultural contents and artistic expressions (option (d), para. 23, of the preliminary study),

Recalling the efforts made by UNESCO in support of cultural diversity, including the UNESCO Universal Declaration on Cultural Diversity,

Emphasizing the importance of Article 19 of the Universal Declaration of Human Rights, which declares that everyone has the right to freedom of opinion and expression, including the freedom to seek, receive and impart information and ideas through any media and regardless of frontiers,

Recalling that among the fundamental purposes of UNESCO are the promotion of the free flow of ideas by word and image and the preservation of the independence, integrity and fruitful diversity of cultures,

Reaffirming the principle of openness of each culture to all other cultures,

Recognizing the importance to artists and creators of intellectual property protection,
Bearing in mind that when elaborating a new international standard-setting instrument it is essential to take account of existing international legal instruments, and that it is appropriate to this end that the Director-General undertake consultations with the World Trade Organization (WTO), the United Nations Conference on Trade and Development (UNCTAD) and the World Intellectual Property Organization (WIPO),

1. **Decides** that the question of cultural diversity as regards the protection of the diversity of cultural contents and artistic expressions shall be the subject of an international convention;

2. **Invites** the Director-General to submit to the General Conference at its 33rd session, in accordance with Article 10 of the Rules of Procedure concerning recommendations to Member States and international conventions covered by the terms of Article IV, paragraph 4, of the Constitution, a preliminary report setting out the situation to be regulated and the possible scope of the regulating action proposed, accompanied by the preliminary draft of a convention on the protection of the diversity of cultural contents and artistic expressions.