



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

Regional Literacy Conference Addressing “*Literacy Challenges  
in Europe with a sub-regional focus:*”

Building Partnerships and Promoting Innovative Approaches.

(Baku, Azerbaijan, 14-16 May 2008)

“In.Bewegung”  
network for literacy and basic education  
for adults in Austria



## United Nations Literacy Decade

### EFFECTIVE PRACTICE

Presented at the UNESCO Regional Conference in Support of Global Literacy “Addressing Literacy Challenges in Europe with a sub-regional focus: Building Partnerships and Promoting Innovative Approaches”, 14-16 May 2008, Baku, Azerbaijan

**Programme name: “In.Bewegung” – network for literacy and basic education for adults in Austria**

**Implemented by: ISOP GmbH (Innovative Social Projects)**

### Basic facts

Country: Austria

Starting year: 2005

Outreach: 950 persons per year

Target Population: Adults with low literacy levels and lack of life skills as well as trainers, providers and agents of change

Language of instruction: German

Operating in: N/A, online

Main Funding: Ministry of Education, Arts and Culture and the European Social Fund

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### Brief Description

*In.Bewegung* develops and tests quality programmes for literacy and life skills for adults in Austria together with 13 partners. The goal of this nationwide programme is to develop and test research based, target-group differentiated counselling and course offers, which can be used by Austrian adult education institutions willing to offer skills for life and literacy courses. *In.Bewegung* also established an Austria-wide service hotline and a website to support adults with low education skills. One focus of the programme is to develop and implement quality standards for course offers, trainers and providers.

In Austria, the identification of course participants is normally done by the providing adult education institutions. As an example, for the pilot course addressed to low skilled workers, the adult education centre in Linz (VHS Linz, in the region of Upper Austria) cooperated with the Austrian Trade Union Congress (TUC) - the adult education centre has experience in providing literacy and life skills courses, and the TUC has a very good network structure of trade union activists within companies. These activists – mostly counsellors – were trained to become in-house agents, responsible for acquiring, informing and supporting their colleagues. Fifty-two people received training outside the companies in a training centre during a period of 6 months. As a result of the programme, eight learners were able to take on jobs which required higher qualifications and the flexibility of eleven learners increased - they can now be employed in different departments within their company.