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Organización
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Организация
Объединенных Наций по
вопросам образования,
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منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Regional Literacy Conference Addressing “*Literacy Challenges
in Europe with a sub-regional focus:*”

Building Partnerships and Promoting Innovative Approaches.

(Baku, Azerbaijan, 14-16 May 2008)

“Keepsakes”



United Nations Literacy Decade

EFFECTIVE PRACTICE

Presented at the UNESCO Regional Conference in Support of Global Literacy "Addressing Literacy Challenges in Europe with a sub-regional focus: Building Partnerships and Promoting Innovative Approaches", 14-16 May 2008, Baku, Azerbaijan

Programme name: Keepsakes

Implemented by: The Campaign for Learning

Basic facts

Country: United Kingdom

Starting year: 2006

Outreach: 70 to date

Target Population: Young parents in custody and their children

Language of instruction: English

Operating in: 7 prisons in England

Main Funding: The Indigo Trust

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Brief Description

Over half of the 80,000 people held in custody in England and Wales have serious problems with reading and four fifths with writing. It has also been established that released prisoners are less likely to re-offend if they maintained family links while in custody. The Keepsake project aims to address both issues by encouraging parents in custody to see their parental responsibilities as a reason to improve their literacy skills, focus on their child and move away from offending behaviour.

Parents in custody are supported to re-engage with writing and reading through working towards creating a lasting Keepsake for their child using an eclectic mix of techniques, methods and resources. The importance of reading to and with their child is emphasized by writing and recording stories. Participants are

enabled to reflect on the process of childhood development and how they can affect their child's future through involvement in formal and informal educational practices. They also reflect on the wider educational and learning issues that arise for them during the project.

Through the project, the Campaign for Learning has been effective in Young Offenders Institutions, working alongside prison officers and prison staff to develop the use of family learning as a motivational tool for developing a wide range of skills in participants and encouraging them to improve essential skills, parenting and team working. Its implementation depends on the goodwill and cooperation of prison staff and aims to embed new approaches to Skills for Life and wider learning development for young adults in custodial settings.