



United Nations
Educational, Scientific and
Cultural Organization

Organisation
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Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Regional Literacy and CONFINTEA VI
Preparatory Conference in Latin America
and the Caribbean

*"From Literacy to Lifelong Learning:
Towards the challenges of the 21 Century".*
(Mexico City, Mexico, 10-13 September 2008)

"Entrepreneurial Municipality Programme:
Young People Creating Their Own Employment"



United Nations Literacy Decade

EFFECTIVE PRACTICE

Presented at the Regional Literacy and CONFINTEA VI Preparatory Conference in Latin America and the Caribbean, 10-13 September 2008, Mexico City, Mexico

Programme name: Entrepreneurial Municipality Programme: Young People Creating Their Own Employment

Implemented by: Organization of Ibero American States for Education, Science and Culture (OEI)

Basic facts

Country: El Salvador and Guatemala

Starting year: 2004

Outreach: 1,698 persons

Target population: Young people in danger of exclusion or excluded from the education system, newly literate adults, working children, and the unemployed

Language: Spanish

Main funding source: Fundación Salvadoreña para la Salud y el Desarrollo Humano (FUSAL)

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Brief Description

“Municipio Emprendedor” (entrepreneurial municipality) is a programme promoting entrepreneurial training, using municipalities as managers of their own development. It seeks to provide occupational alternatives for young people who are behind at school or have dropped out of formal education and are in unemployment situations, but are insufficiently qualified to find employment.

The programme officially came into being at the 1992 Second Summit of Heads of State or Government, held in Madrid, which considered starting up an Education for Work programme to encourage the exchange of experiences on reforming technical and vocational education and facilitating cooperation in training projects for the new technologies and work organization systems.

The "Municipio Emprendedor" is based on innovatory methods that facilitate both vocational training and social integration and are readily adaptable to the actual situations of each territory. In particular, use is made of entrepreneurial training, understood not as any neoliberal form of training but as training with profound social content, in both its approach and its development, since it seeks not only to create self-employment but also to foster such personal values as leadership, self-esteem, knowledge of the environment, social skills, and others.