



United Nations  
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Cultural Organization

Organisation  
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la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

Regional Literacy and CONFINTEA VI  
Preparatory Conference in Latin America  
and the Caribbean

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Towards the challenges of the 21 Century".*  
(Mexico City, Mexico, 10-13 September 2008)

“Local Management for Literacy Teaching  
with the “Yo sí Puedo” (Yes, I can) model”



## United Nations Literacy Decade

### EFFECTIVE PRACTICE

Presented at the Regional Literacy and CONFINTEA VI Preparatory Conference in Latin America and the Caribbean, 10-13 September 2008, Mexico City, Mexico

**Programme name:** Local Management for Literacy Teaching with the “Yo sí Puedo” (Yes, I can) model

**Implemented by:** Municipal Town Hall of Puerto Cortés

### Basic facts

Country: Honduras

Starting year: 2006

Outreach: 3,591 persons

Target Population: Young and adult illiterates

Language of instruction: Spanish

Operating in: 16 communities within the municipality

Main Funding: De la Municipalidad de Puerto Cortés.

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### Brief Description

The Local Management for Literacy Teaching Project addresses young people and adults who did not have access to basic education and provides literacy teaching from the City Council of Puerto Cortés, using the teaching method “Yo sí puedo”.

The Programme identifies the beneficiaries by means of a socioeconomic analysis of the various urban and rural communities of the municipality. It sets out to teach 80% of their illiterate male and female populations over 10 years old to read and write in order to boost the development of local capacities and of the participants as such.

The programme takes the form of classes whose timetable is agreed on to suit the participants. In the post-literacy process, productive and savings-and-loan cooperatives have been organized to generate income for the participating families.

The programme addresses gender in a cross-cutting manner. In this respect, it enjoyed the active participation of the National Institute for Women in such matters as building self-esteem, prevention of intra-family violence, family planning, organization for production, and so forth.

The method makes use of audiovisual techniques, and links letters with numbers. The literacy learner starts with a number they know, associated with a letter they do not know.

Broad social participation was important in achieving the original goals. Citizens, enterprises and institutions interested in the development of the municipality got involved voluntarily in the organization and operation of the project. They also provided financial support through the "solidarity-based sponsorships", technical assistance, assessments and monitoring, and motivation for participating citizens.