



United Nations  
Educational, Scientific and  
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# UNESCO-Japan Prize on Education for Sustainable Development

## The 2018 laureates

The annual UNESCO-Japan Prize showcases and rewards outstanding projects and programmes in the field of Education for Sustainable Development (ESD). The winners of the 2018 edition are from Estonia, Indonesia and Namibia.

# About the UNESCO-Japan Prize



The UNESCO-Japan Prize on Education for Sustainable Development (ESD) honours exceptional efforts by individuals, institutions, organizations and other entities engaged in activities promoting ESD.

Funded by the Government of Japan, the Prize is endowed with US\$ 150,000 per year to be divided among three recipients.

The Prize was established by UNESCO's Executive Board within the framework of the Global Action Programme (GAP) on ESD, and officially announced at the UNESCO World Conference on ESD (November 2014, Aichi-Nagoya, Japan). The GAP and the Prize aim to generate and scale-up ESD action at all levels and in all areas of education and learning, in order to accelerate progress towards sustainable development worldwide.

The Prize was awarded for the first time by UNESCO's Director-General in November 2015. Previous winners (2015-2017) come from Cameroon, Germany, Guatemala/El Salvador, Indonesia, Japan, Jordan, the United Kingdom and Zimbabwe.

**Learn more about the Prize and its winners at:**

 <http://en.unesco.org/prize-esd>



# Selection criteria and process

Those eligible for the UNESCO-Japan Prize are **individuals, institutions, organizations** and other entities with a **specific ESD** project or programme that must be ongoing and running for at least 4 years; be replicable and scalable; show proof of high impact relative to the invested resources; and contribute to at least one of the five Priority Action Areas of the Global Action Programme on ESD.

Three core criteria are applied to assess the projects and programmes of nominees:

- Transformation: uses ESD as transformative education in support of sustainable development and produces evidence of individual and social change, involving values and action
- Integration: addresses the three dimensions of sustainable development (society, economy, environment) in an integrated way
- Innovation: demonstrates an innovative and imaginative approach to ESD

Nominations can only be submitted to UNESCO by **governments of Member States**, via their Permanent Delegation to UNESCO, and **non-governmental organizations in official relations with UNESCO**. The next call for nominations for the UNESCO-Japan Prize will be launched in **January 2019** (deadline for submission: 30 April 2019).

Find more information on:

 <https://en.unesco.org/prize-esd/selection-process>.



# The 2018 winners



***This year marks the fourth edition of the UNESCO-Japan Prize. The winners were chosen from 87 nominations submitted by governments of UNESCO Member States and non-governmental organizations in official partnership with UNESCO. The nominations were assessed by an independent jury comprised of five international ESD experts who recommended the three laureates to UNESCO's Director-General.***

All three winners, the Namib Desert Environmental Education Trust (NaDEET) from Namibia; the Kalabia Foundation (YaKIn) from Indonesia; and the Let's Do It Foundation from Estonia, are non-profit organizations that work outside the formal education sector. They operate in different contexts and settings – in the middle of the desert, in coastal areas and in the ocean as well as in forests and big cities.

The Prize of US\$ 50,000 each will be awarded to the three laureates in a ceremony at UNESCO Headquarters in Paris on 9 October 2018, during the 205th session of UNESCO's Executive Board.

**Find more information on the winners on:**

 <https://en.unesco.org/prize-esd/2018>

# Estonia



## World Cleanup Day and Keep It Clean (Let's Do It Foundation)

The Let's Do It Foundation works by inspiring millions of people to get involved in tackling environmental and social problems caused by mismanaged waste.

As coordinator of the international movement 'Let's Do It! World' it aims to eradicate 'trash blindness' and provide innovative solutions to deal with waste issues. The Foundation is also active in organizing projects that focus on social inclusion, democracy and the environment.



Let's Do It receives the Prize for its projects 'World Cleanup Day' and 'Keep It Clean'.




World Cleanup Day began as a national scheme in Estonia to inspire everyone to play their part in picking up waste. In 10 years it has become a worldwide movement with around 20 million volunteers in 150 countries.

It works through national and regional networks to involve everyone from governments to the individual to take part in cleanups. A free mobile app open to all maps waste around the world, using crowd-sourced data and new technological platforms to highlight the nature and scale of the issues.

World Cleanup Day 2018, organized on 15 September, launched a global 'green wave' – beginning in New Zealand and travelling around the world, with volunteers taking action in their countries as the day evolved through different time zones, ending in Hawaii. Keep It Clean is a follow-up project that brings together organizations, experts and visionaries around the world to help communities develop long-term waste management plans.

### More information:

 [www.letsdoitworld.org](http://www.letsdoitworld.org)  
 [@worldcleanupday2018](https://www.facebook.com/worldcleanupday2018)

 [@letsdoitworld](https://twitter.com/letsdoitworld)  
 [youtube.com/user/Letsdoitworld](https://www.youtube.com/user/Letsdoitworld)  
 [@worldcleanupday2018](https://www.instagram.com/worldcleanupday2018)

# Indonesia



## Environmental Education for the Heart of the Coral Triangle (Yayasan Kalabia)

Yayasan Kalabia Indonesia (YaKIn), or the Kalabia Foundation, is dedicated to improving the lives of the people of Papua by showing them how best to conserve their marine and coastal resources. It was founded in 2012 as a spin-off from Conservation International Indonesia's marine programme to focus specifically on the Kalabia Education initiative. Its aim is to create a sustainable Papua for future generations.

YaKIn receives the Prize for the programme 'Environmental Education for the Heart of the Coral Triangle'.

The Kalabia is a 34-metre long ship that brings interactive marine conservation education to more than 100 remote coastal villages of Raja Ampat, West Papua, an area of spectacular marine biodiversity. These natural resources, fundamental

to the survival and wellbeing of the communities living there, are under threat from destructive fishing and poaching, improper waste disposal, and climate change.

Staffed with local educators, the Kalabia tours the islands offering 4-day intensive education programmes to children, while involving the communities. Children participate in a mixture of small-group lessons, field trips and games and learn to appreciate and protect their own unique habitat.

The programme aims to provide all regional youth with an intensive study course every two years and has already taught more than 10,000 students since its inception. In visiting all Raja Ampat villages over three times, it has touched the lives of well over 100,000 people.

### More information:



[www.kalabia.net](http://www.kalabia.net)



[facebook.com/KalabiaEducation](https://facebook.com/KalabiaEducation)



[@KalabiaEd](https://twitter.com/KalabiaEd)



[@\\_kalabia](https://www.instagram.com/_kalabia)

# Namibia



## NaDEET Centre on NamibRand (*Namib Desert Environmental Education Trust*)

The Namib Desert Environmental Education Trust (NaDEET) runs a hands on total immersion programme for everyone from children, parents and educators to community groups from its remote base in the beautiful Namib Desert. The centre itself is designed for maximum sustainability and offers learning through experience, bringing sustainable living alive and supporting the curriculum through practical learning. NaDEET collaborates throughout the region to promote ESD and reaches over 25,000 Namibians annually.

NaDEET receives the Prize for its 'Centre on NamibRand'.

Located deep in a Namib dune valley, the almost 100 % carbon-free NaDEET Centre on NamibRand is a unique institution providing hands-on learning in a desert environment.

Programme participants learn first-hand about biodiversity, a sustainable lifestyle, and the way to achieve a healthy balance between the needs of humans and nature. NaDEET utilizes all aspects of the day to integrate sustainable living practices with learning. For example, participants may conduct light experiments and learn about absorption and reflection by observing the behaviour of the of Waxy Tok Tokkie beetle on a dune walk and then cook pizza for lunch in a solar oven.

The Centre was founded 15 years ago by a group of women who wanted to share the magic of the Namib Desert with local schoolchildren and answer the need for an environmental education centre. To date, the Centre has hosted and trained over 13,000 children and adults.

### More information:



[www.nadeet.org](http://www.nadeet.org)



[facebook.com/NaDEET-154469784564449](https://facebook.com/NaDEET-154469784564449)



[@NaDEET1](https://twitter.com/NaDEET1)

## UNESCO Education Sector

Education is UNESCO's top priority because it is a basic human right and the foundation on which to build peace and drive sustainable development. UNESCO is the United Nations' specialized agency for education and the Education Sector provides global and regional leadership in education, strengthens national education systems and responds to contemporary global challenges through education with a special focus on gender equality and Africa.



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## The Global Education 2030 Agenda

UNESCO, as the United Nations' specialized agency for education, is entrusted to lead and coordinate the Education 2030 Agenda, which is part of a global movement to eradicate poverty through 17 Sustainable Development Goals by 2030. Education, essential to achieve all of these goals, has its own dedicated Goal 4, which aims to *"ensure inclusive and equitable quality education and promote lifelong learning opportunities for all."* The Education 2030 Framework for Action provides guidance for the implementation of this ambitious goal and commitments.



ED-2018/WS/55

## Stay in touch

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 <http://en.unesco.org/prize-esd>

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